

Making Money Through Demand Response

In New York state, power consumers are paid to participate in Demand Response (DR) programs to reduce electricity use when the power grid is stressed.

DR helps NYSIO and local New York utilities ensure grid reliability, keep energy prices stable and aid in decarbonization.

Why Act Now?

Incentives are lucrative and for many companies the timing is right to explore additional revenue streams.

There are multiple programs available in New York and Rodan's energy experts help manage every step of your participation.

Monetize Flexibility and On-site Generation

Whether you are exploring DR for the first time, or already participating, we are experts at understanding and unlocking what your business can do and then matching capabilities with the right programs.

We make energy management effortless with solutions that allow you to focus on managing your business.

We provide:

- an on-line portal providing real-time facility insights
- standardized reporting of savings and revenue
- remote, automated dispatch of equipment
- optimized management of distributed generation, storage and other controllable assets
- supply management

Rodan's 24/7 network opeartions center helps ensure on-time performance, safety and reliability.



PREPARE

Minimizing risk by committing to only what you are comfortable with



Timely notifications to ensure you are easily able to perform to expectations



Maximizing the benefits to your business from revenue generation and energy savings

The Demand Response Process













Available NYISO & NY Utility DR Programs

Programs	Entity	Period	Hours	Duration	Notification
DLRP Distribution Load Relief Program	Utility *select zones	May 1 - Sep 30	6am to midnight	4 hours (+1 hour test)	2 hours before
CSRP Commercial System Relief Program	Utility *select zones	May 1 - Sep 30	Peak periods	4 hours (+1 hour test)	day before
SCR Special Case Resource	NYISO	Year-round	24 hrs	Up to 4 hours (+1 hour test)	day before
EDRP Emergency Demand Response Program	NYISO	Year-round	24 hrs	As Bid	day before
DSASP Demand-Side Ancilary Services Program	NYISO	Year-round	24 hrs	As Bid	auto- dispatch

Options for Every Facility Type

It is possible to be enrolled in multiple programs simultaneously to maximize the revenue potential of your facility. Rodan is not your typical energy services company. With engineering services combined with regional energy market intelligence, we are able to propose revenue generating options for facilities of every size, type and location.

Contact us to see how Rodan Energy can be your bridge to making sustainable attainable.

