

# The PJM Energy Market Landscape is Changing

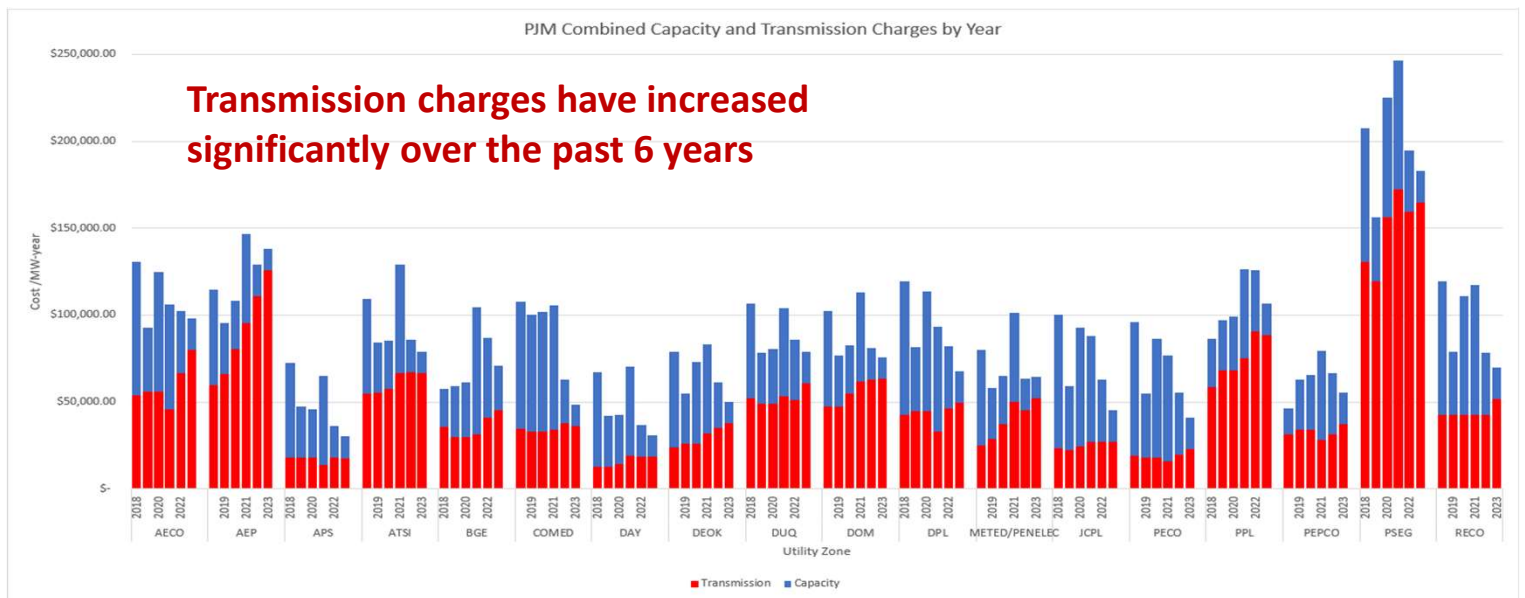
How Businesses Can Now Capitalize on New Opportunities

## Transmission Charges Have Increased

- Delivery charges for large users comprise 25-50% of the total cost of electricity.
- Transmission charges are the largest component of delivery charges.
- These charges are based on the facility's usage that coincides with peak demand on the grid. Depending upon the utility, it could be 1-5 annual peaks. This is less than 1% of annual facility consumption.

## Rodan's Approach

- Rodan forecasts Transmission Zone peak demand so that our customers can use flexible operations to reduce consumption and reduce costs.
- Participation is based entirely on the capabilities and needs of the facility and is highly flexible to reduce operational risk.
- Rodan can leverage your operational flexibility to increase your cost savings and can provide solutions to make participation simple.



\*Reference Data: PJM.com, Feb 2023

Rodan Energy Solutions is a leading North American provider of **Demand Response, Distributed Energy Resources (DER) asset optimization, Energy Intelligence Solutions (EIS), Metering, Telemetry & SCADA, and Power Systems Engineering**. Serving commercial and industrial energy users as well as power distribution and generation companies – we believe in a clean energy future and are committed to “Making Sustainable Attainable”.

Our team of power systems and software engineers, technicians, data scientists and energy market experts work with our clients to help them achieve their economic and sustainability goals.



### Energy Intelligence Suite

Adaptive energy software accurately forecasts high energy demand on the grid, provides live market data and the ability to track curtailment initiatives so Energy Managers can make intelligent decisions and add value to business operations.



### Facility Energy Optimization & Distributed Energy Resources

Interconnecting Assets to the Power Grid - Rodan is uniquely able to measure, monitor and track the dynamic factors affecting the viability of an energy asset. Our adaptive machine learning software meticulously integrates each asset (e.g. battery, solar or wind generator) and enables it for optimization and monetization.



### Power Systems Engineering

Power Systems Engineering design - build and operate. Support power system connections with utilities & ISOs.



### Metering and Testing

Our 24/7 Operations Center manages and dispatches over 1000 MW of power resources and monitors over \$3B in annual power flows across North America.



### Multi-market Market Participation

Rodan is currently licensed to participate in multiple Power Market Sectors – including: NYISO, PJM, MISO, IESO and AESO and continues to expand.

**A Clean and Sustainable  
Energy Future is Possible.**

At Rodan - We Make Sustainable Attainable